



P.T.A of P.S. 452, INC.

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Dear Friend of PS 452,

PS 452, an award-winning elementary school on the Upper West Side, will hold its 9th Annual Auction on April 13th, 2019. This event will bring together hundreds of Upper West Side parents, educators and friends of PS 452 to celebrate our remarkable public elementary school and to raise funds that support critical programs and materials. But we need your help! We are asking our friends and neighbors to participate in this important fundraising and community-building event by making an in-kind donation or purchasing a sponsorship.

Proceeds of the Auction will directly support:

- ***Classroom and curriculum materials***
- ***Professional development for teachers and administration***
- ***Enrichment programming such as National Dance Institute and Salvatori Center***
- ***Technology in the classroom***
- ***Teachers' assistants***
- ***and much more!***

When you donate to our auction, you promote your business as one that prioritizes giving back to the community and supporting quality public education in New York City. Your participation will be recognized on our website and in the Auction e-Catalog . All donations are tax deductible to the extent allowed by law.

Please complete the enclosed donation form or contact us at auctionps452@gmail.com with any questions or to discuss sponsorship/advertising opportunities.

On behalf of the extraordinary faculty, staff and students at P.S. 452, thank you for your generosity!
The 452 community is better with YOU!

Sincerely,

Mariela Shalhaf
Auction Committee Co-Chair

Valerie Leuchs
Auction Committee Co-Chair