



**P.T.A of P.S. 452, INC.**  
210 W 61<sup>st</sup> Street  
New York, NY 10023  
Phone: (212) 259-6222

## **AUCTION SPONSORSHIP OPPORTUNITIES**

PS 452, a highly successful and award-winning public elementary school on the Upper West Side, will hold its 10th Annual Auction on March 28th, 2020. This event will bring together more than 200 parents, educators and friends of PS 452 to celebrate our remarkable school and to raise funds that support critical programs and materials. We are asking your business to participate in this important fundraising and community building event by purchasing a sponsorship. When you sponsor our auction, you promote your business as one that prioritizes giving back to the community and supporting quality public education in New York City. All donations are tax deductible to the extent allowed by law. On behalf of the extraordinary faculty, staff and students at PS 452, thank you for your generosity!

### **\$2,000 Platinum Sponsor—Only 3 available!**

- Mobile Bidding App: 1 of 3 rotating banner ads on the app that attendees use to bid on items throughout the auction
- Promotional Mail: Brochure, postcard, coupon or similar (to be approved by administration) distributed via KidMail to every family at PS 452
- Banner outside the school\*: Logo placement on auction banner for 4 weeks (on Amsterdam between W 60/61)
- Auction Thank You: Auction chair will thank your company during remarks before the Live Auction begins
- Website: Logo and link to your website Invitation\*: Logo displayed
- Auction Poster: “Thank you” Poster dedicated to your company with prominent placement during the Auction
- Monthly PTA Newsletter: Special thank you with logo
- Auction Tickets: 4 tickets to the event on 3/28/2020

### **\$1,000 Gold Sponsor**

- Banner outside the school\*: Listing on auction banner for 4 weeks (on Amsterdam between W 60/61)
- Auction Thank You: Auction chair will thank your company during remarks before the Live Auction begins
- Auction Website: Logo and link to your website Invitation\*: Logo displayed
- Auction Poster: Special thank you with prominent logo placement during the
- Auction Monthly PTA Newsletter: Special thank you
- Auction Tickets: 2 tickets to the event on 3/28/2020

### **\$500 Silver Sponsor**

- Auction Website: Logo and link to your website
- Invitation\*: Company listing
- Auction Poster: Special thank you during the
- Auction Monthly PTA Newsletter: Special thank you
- Auction Tickets: 1 ticket to the event on 3/28/2020

### **Thank you for your sponsorship!**

Sponsorship Level: \_\_\_\_\_ Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment: \_\_\_ Check payable to “PS 452 PTA” \_\_\_ Credit Card (Type of Card) \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp.date: \_\_\_\_\_

Complete the form online (<http://www.ps452.org/auction.html>) or return by 2/14/2020 to be included on the invitation and banner: PS 452, Attn: Auction, 210 West 61st Street, New York, NY 10023 E-mail: [auctionps452@gmail.com](mailto:auctionps452@gmail.com)

**The PTA of PS 452 is recognized by the IRS as a not-for-profit corporation under code section 501©(3) and has been classified as a nonprofit-foundation. All contributions are tax deductible as allowed by law. TAX ID: 27-3588800**