



P.T.A of P.S. 452, INC.
 210 W 61st Street
 New York, NY 10023
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 Fax: (212) 259-6235

SPONSORSHIP OPPORTUNITIES

PS 452, an award-winning public elementary school on the Upper West Side, will hold its 9th Annual Auction on April 13th, 2019. This event will bring together more than 200 Upper West Side parents, educators and friends of PS 452 to celebrate our remarkable school and to raise funds that support critical programs and materials. We are asking your business to participate in this important fundraising and community building event by purchasing a sponsorship. When you donate to our auction, you promote your business as one that prioritizes giving back to the community and supporting quality public education in New York City. All donations are tax deductible to the extent allowed by law. On behalf of the extraordinary faculty, staff and students at PS 452, thank you for your generosity!

Thank you for your sponsorship. Complete the form below or online: www.PS452auction.com/sponsor.

PLATINUM SPONSOR - 5 Event Sponsorship - \$7K Starting October 2018	
<p>Platinum Sponsor Recognition at the following 5 well-attended events:</p> <ul style="list-style-type: none"> • Halloween Party - October 26th • Purple Power Run – November 7th • Winter Carnival - January 26th • Annual Auction - April 13th • PS 452 Variety Show - TBD <p>Promotional Mail distributed to every family at PS 452 via KidMail (ex. brochure, postcard, coupon to be supplied by sponsor, subject to approval)</p> <p>Website Featuring on PS 452 PTA website including logo and link www.ps452.org/friends-of-pta</p> <p>Banner Outside the School featuring your logo</p> <p>Step and Repeat Banner featuring your logo displayed at all the events</p> <p>Monthly PTA Newsletter special thank you with logo</p> <p>Marketing Table opportunity at all the events (sponsor to provide materials and staffing)</p> <p>Mobile Bidding App featuring in one of three rotating advertising slots during the auction</p>	
GOLD SPONSOR - Signature Sponsorship - \$3K April 13th, 2019	SILVER SPONSOR - Supporter Sponsorship -\$1K April 13th, 2019
<p>Promotional Mail distributed to every family at PS 452 via KidMail (ex. brochure, postcard, coupon to be supplied by sponsor, subject to approval)</p> <p>Marketing Table opportunity at the event (sponsor to provide materials and staffing)</p> <p>Mobile Bidding App featuring in one of three rotating advertising slots during the auction</p> <p>Auction Thank You during remarks before the live auction begins</p> <p>Auction Catalog full page advertisement (art provided by sponsor)</p> <p>Banner Outside the School featuring your logo in the weeks prior to the event</p> <p>Monthly PTA Newsletter special thank you with logo</p> <p>Auction Website featuring prominent logo and website link</p> <p>Save the Date and Invitation prominent logo featuring</p> <p>Step and Repeat Banner featuring your logo at event</p> <p>Poster displayed at event with special thank you and prominent logo placement</p> <p>Auction Tickets 4 tickets to the event</p>	<p>Auction Catalog half page advertisement (art provided by sponsor)</p> <p>Banner Outside the School featuring your logo in the weeks prior to the event</p> <p>Monthly PTA Newsletter special thank you with logo</p> <p>Auction Website featuring logo and website link</p> <p>Save the Date and Invitation logo featuring</p> <p>Step and Repeat Banner featuring your logo at event</p> <p>Poster displayed at event with special thank you and logo placement</p> <p>Auction Tickets 2 tickets to the event</p>

SPONSOR INFORMATION (Complete the form online: www.PS452auction.com/sponsor)

(*Sponsorship must be received by 2/28/2019 to be included on the invitation and banner.)

Sponsorship Level: _____ Business Name: _____

Contact: _____ Website: _____

Address: _____ City/State/Zip: _____

Telephone: _____ E-Mail: _____

Payment: ___ Check payable to "PS 452 PTA" ___ Credit Card (Type of Card) _____

Name on Card: _____

Amount: _____ Card Number: _____

Security Code: _____ Exp. Date: _____

Complete the form online (www.PS452auction.com/sponsor) or return by 2/28/2019:

PS 452, Attn: Auction, 210 West 61st Street, New York, NY 10023

E-mail: auctionps452@gmail.com

The PTA of PS 452 is recognized by the IRS as a not-for-profit corporation under code section 501©(3) and has been classified as a non-profit-foundation. All contributions are tax deductible as allowed by law. TAX ID: 27-3588800